

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Protect Florida Taxpayers
Product	PROTECT FL TAXPAYERS
Estimate Number	

Invoice #	04072040-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/02/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072040
Alt Order #	Political Issue
Deal #	
Order Flight	10/22/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	PFTI
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

SRH Media
Attention: Accounts Payable
2204 Countryside Drive
Silver Springs, MD 20905

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	5:25 AM	BDNVC1201TVH	\$800.00		9
	13			Tu	10/30/12	:30	5:24 AM	BDNVC1201TVH	\$800.00		6
	13			W	10/31/12	:30	4:59 AM	BDNVC1201TVH	\$800.00		7
	13			Th	11/01/12	:30	5:11 AM	BDNVC1201TVH	\$800.00		10
	13			F	11/02/12	:30	5:29 AM	BDNVC1201TVH	\$800.00		8
2	13	Good Day 7a	7a-8a								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	7:58 AM	BDNVC1201TVH	\$2,000.00		7
	13			Tu	10/30/12	:30	7:22 AM	BDNVC1201TVH	\$2,000.00		9
	13			W	10/31/12	:30	7:45 AM	BDNVC1201TVH	\$2,000.00		8
	13			Th	11/01/12	:30	7:45 AM	BDNVC1201TVH	\$2,000.00		6
	13			F	11/02/12	:30	7:13 AM	BDNVC1201TVH	\$2,000.00		10
3	13	Good Day 8a	8a-9a								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	8:13 AM	BDNVC1201TVH	\$1,400.00		7
	13			Tu	10/30/12	:30	8:14 AM	BDNVC1201TVH	\$1,400.00		10
	13			W	10/31/12	:30	8:49 AM	BDNVC1201TVH	\$1,400.00		8
	13			Th	11/01/12	:30	8:29 AM	BDNVC1201TVH	\$1,400.00		9
	13			F	11/02/12	:30	8:31 AM	BDNVC1201TVH	\$1,400.00		6
4	13	Good Day 9a	9-10a								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	9:44 AM	BDNVC1201TVH	\$1,000.00		9
	13			Tu	10/30/12	:30	9:52 AM	BDNVC1201TVH	\$1,000.00		10
	13			W	10/31/12	:30	9:53 AM	BDNVC1201TVH	\$1,000.00		8
	13			Th	11/01/12	:30	9:28 AM	BDNVC1201TVH	\$1,000.00		6
	13			F	11/02/12	:30	9:51 AM	BDNVC1201TVH	\$1,000.00		7
5	13	Live with Kelly	10a-11a								
					10/29/12 to 11/04/12	5x	MTWTF--				

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5	13	Live with Kelly	10a-11a								
	13			M	10/29/12	:30	10:29 AM	BDNVC1201TVH	\$800.00		8
	13			Tu	10/30/12	:30	10:59 AM	BDNVC1201TVH	\$800.00		7
	13			W	10/31/12	:30	10:26 AM	BDNVC1201TVH	\$800.00		6
	13			Th	11/01/12	:30	10:36 AM	BDNVC1201TVH	\$800.00		9
	13			F	11/02/12	:30	10:56 AM	BDNVC1201TVH	\$800.00		10
6	13	Fox 13 News at Noon	12p-1p								
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	12:14 PM	BDNVC1201TVH	\$600.00		7
	13			Tu	10/30/12	:30	12:42 PM	BDNVC1201TVH	\$600.00		8
	13			W	10/31/12	:30	12:49 PM	BDNVC1201TVH	\$600.00		6
	13			Th	11/01/12	:30	12:46 PM	BDNVC1201TVH	\$600.00		9
	13			F	11/02/12	:30	12:58 PM	BDNVC1201TVH	\$600.00		10
7	13	Judge Judy	4p-5p								
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	4:49 PM	BDNVC1201TVH	\$1,100.00		6
	13			Tu	10/30/12	:30	4:24 PM	BDNVC1201TVH	\$1,100.00		8
	13			W	10/31/12	:30	4:55 PM	BDNVC1201TVH	\$1,100.00		7
	13			Th	11/01/12	:30	4:24 PM	BDNVC1201TVH	\$1,100.00		10
	13			F	11/02/12	:30	4:12 PM	BDNVC1201TVH	\$1,100.00		9
8	13	Fox 13 News at 5p	5p-530p								
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	5:24 PM	BDNVC1201TVH	\$2,000.00		6
	13			Tu	10/30/12	:30	5:30 PM	BDNVC1201TVH	\$2,000.00		9
	13			W	10/31/12	:30	5:28 PM	BDNVC1201TVH	\$2,000.00		7
	13			Th	11/01/12	:30	5:12 PM	BDNVC1201TVH	\$2,000.00		10
	13			F	11/02/12	:30	5:12 PM	BDNVC1201TVH	\$2,000.00		8
9	13	Fox 13 News at 530p	530p-6p								
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	5:44 PM	BDNVC1201TVH	\$2,000.00		7
	13			Tu	10/30/12	:30	5:56 PM	BDNVC1201TVH	\$2,000.00		8

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MyFoxTampaBay.com

www.myfoxtampabay.com

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9	13	Fox 13 News at 530p	530p-6p								
	13			W	10/31/12	:30	5:38 PM	BDNVC1201TVH	\$2,000.00		6
	13			Th	11/01/12	:30	5:38 PM	BDNVC1201TVH	\$2,000.00		9
	13			F	11/02/12	:30	5:55 PM	BDNVC1201TVH	\$2,000.00		10
10	13	Fox 13 News at 6p	6p-630p								
				10/29/12 to 11/04/12	5x	MTWTF--					
	13			M	10/29/12	:30	6:23 PM	BDNVC1201TVH	\$2,400.00		8
	13			Tu	10/30/12	:30	6:28 PM	BDNVC1201TVH	\$2,400.00		6
	13			W	10/31/12	:30	6:22 PM	BDNVC1201TVH	\$2,400.00		7
	13			Th	11/01/12	:30	6:13 PM	BDNVC1201TVH	\$2,400.00		9
	13			F	11/02/12	:30	6:13 PM	BDNVC1201TVH	\$2,400.00		10
11	13	Fox 13 News at 630p	630p-7p								
				10/29/12 to 11/04/12	5x	MTWTF--					
	13			M	10/29/12	:30	6:59 PM	BDNVC1201TVH	\$2,200.00		7
	13			Tu	10/30/12	:30	6:46 PM	BDNVC1201TVH	\$2,200.00		6
	13			W	10/31/12	:30	6:38 PM	BDNVC1201TVH	\$2,200.00		9
	13			Th	11/01/12	:30	6:41 PM	BDNVC1201TVH	\$2,200.00		8
	13			F	11/02/12	:30	6:54 PM	BDNVC1201TVH	\$2,200.00		10
13	13	M-Su 10p-1030p Late News	10p-1030p								
				10/29/12 to 11/04/12	5x	MTWTF--					
	13			M	10/29/12	:30	10:14 PM	BDNVC1201TVH	\$5,000.00		5
	13			Tu	10/30/12	:30	10:24 PM	BDNVC1201TVH	\$5,000.00		2
	13			W	10/31/12	:30	10:28 PM	BDNVC1201TVH	\$5,000.00		4
	13			Th	11/01/12	:00			\$5,000.00	See MG 13.6	1
	13			F	11/02/12	:30	10:22 PM	BDNVC1201TVH	\$5,000.00		3
	13			F	11/02/12	:30	10:28 PM	BDNVC1201TVH	\$5,000.00	MG for 13.1 11/01	6
14	13	M-Su 1030-11p Late News	1030p-11p								
				10/22/12 to 10/28/12	5x	MTWT--S					
	13			Th	11/01/12	:30	10:56 PM	BDNVC1201TVH	\$3,000.00	MG for 14.3 10/28	6
15	13	M-Su 1030-11p Late News	1030p-11p								

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15	13	M-Su 1030-11p Late News	1030p-11p								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	10:35 PM	BDNVC1201TVH	\$3,200.00		2
	13			Tu	10/30/12	:30	10:57 PM	BDNVC1201TVH	\$3,200.00		1
	13			W	10/31/12	:30	10:47 PM	BDNVC1201TVH	\$3,200.00		3
	13			Th	11/01/12	:30	10:37 PM	BDNVC1201TVH	\$3,200.00		4
	13			F	11/02/12	:30	10:52 PM	BDNVC1201TVH	\$3,200.00		5

Aired Spots **66**

<u>Gross Total</u>	\$125,500.00	
<u>Agency Commission</u>	\$18,825.00	
<u>Net Amount Due</u>	\$106,675.00	<u>Payment Terms 30 Days</u>

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